

Bapuji Educational Association (R)

A.R.G. COLLEGE OF ARTS & COMMERCE

Davanagere

Affiliation to : Davanagere University Recognised by UGC Under 2f & 12B
Re-accredited by NAAC with 'B' (CGPA 2.63, III Cycle)



CRITERION 1: CURRICULAR ASPECTS

1.3 Curricular Enrichment

Project Work Titles



Bapuji Educational Association ®
A.R.G. COLLEGE OF ARTS & COMMERCE PG CENTRE, DAVANGERE - 04
M.Com IV Semester Project Report Titles 2017-18

Sl. No.	Reg. No.	Name of the Student	Project Titles	Name of the Guide
1	16MC0901	ANITHA. O	A Study on Consumer Attitude towards Pathanjali Products - with special reference to Davangere city	Sri Sameeruddin T.S
2	16MC0902	DIVYA. S.N	A Study on Consumer Satisfaction towards ACC Cements - with special reference to Davangere city	Sri Sameeruddin T.S
3	16MC0903	GOWRAMMA. K.G.	A Study on Consumer Attitude towards Chocolates of Cadbury India Limited - with special reference to Davangere city	Sri Sameeruddin T.S
4	16MC0904	JAYALAKSHMI. C	A Study on consumer attitude towards Fast track watches - with special reference to Davangere city	Lath O.H
5	16MC0905	KAVYA. R	A Study on Consumption Behaviour of Working and Non working women - with special reference to Davangere city	Lath O.H
6	16MC0906	KOKILA. K.M	A Study on Impact of Goods and Service Tax (GST) on Electronic Goods- with special reference to Davangere city	Lath O.H
7	16MC0908	MALLIKARJUNA. H	A Study on Consumer Awareness towards Jain Drip Irrigation System Limited - with special reference to Davangere city	Lath O.H
8	16MC0909	PAVITHRA. M.G.	A Study on Customer Preference for Shashi Detergent Cake in davangere city	Lath O.H
9	16MC0910	RUBEENA BANU	A Study on Consumer Awareness towards Redressal Forum - with special reference to Davangere city	Nagaraj M.S
10	16MC0911	SANGEETHA. D	A Study on Problems of Women Entrepreneur- with special reference to Davangere city	Nagaraj M.S
11	16MC0912	SANTHOSHA. C.N	A Study on Performance Appraisal of Shruhi Motors- with special reference to Davangere city	Nagaraj M.S
12	16MC0913	SHALINI. B	A Study on Work Life Balance of UG Teachers - with special reference to Davangere city	Nagaraj M.S
13	16MC0914	SUDHA. G.S	A Study on Man Power Planning in KSRTC - with special reference to Davangere city	Nagaraj M.S
14	16MC0915	SUNITHA. K.G.	A Study on Consumer Attitude Towards Polar Bear, - with special reference to Davangere city	Anitha Kumari J
15	16MC0916	THIPPAMMA. N.M	A Comparative Study on Rural and Urban Entrepreneurship- with special reference to Davangere city	Anitha Kumari J
16	16MC0917	VIDYA. M.S	A Study on Awareness of Credit Scheme of Karnataka Bank Limited- with special reference to Davangere city	Anitha Kumari J
17	16MC0918	YASHASWINI. M	Consumer Attitude towards Loreal Products- with special reference to Davangere city	Anitha Kumari J
18	16MC0919	YASHODA. B.R	Customers, Perception towards Hotels in Davangere- -with special reference to Davangere city	Anitha Kumari J


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M.Com IV Semester Project Report Titles 2018-19
Project List

Sl.No	NAME	REG. NO	TOPIC	NAME OF THE GUIDE
1.	Bhagyashri S H	17MC0901	A study on self-help group and women empowerment(With special reference to Davangere city)	Ms. Anithakumari J
2.	Geetha B	17MC0902	A Study on impact of visual merchandising on buying behavior of customer(With special reference to Pantaloons Davangere)	Prof P R.Lokesh Reddy
3.	Lakshmi K R	17MC0903	A Study on customers buying behavior towards an Asian paints(With special reference to Davangere)	Mr.Nagaraja M S
4.	Mallikarjuna K R	17MC0904	A study on investors attitude towards commodity market(With special reference to sharekahan Ltd,Davangere)	Mr.Sameeruddin T S
5.	Manjunatha G N	17MC0905	A study on ustomers perception towards even management service (With special reference to UstavMitraDavangere)	Ms. Anithakumari J
6.	Manu B R	17MC0906	A study on consumer satisfaction towards Aquagaurd products in Eureka Forbes Ltd(With special reference to Davangere)	Prof P R Lokesha Reddy
7.	Praveen Kumar G G	17MC0907	A study on impact of GST on lodging & boarding services(With special reference to Davangere)	Mr.Nagaraja M S
8.	Rajini K G	17MC0908	A case study on services of tours & travelling agency(With special reference SRS travelling agency to Davangere)	Mr.Sameeruddin T S
9.	Rakesh A Y	17MC0909	A marketing of bata shoes(With special reference to Davangere)	Ms.Anithakumari J
10.	Rekha H B	17MC0910	A Study on debt recovery procedure in Axis Bank(With special reference to Davangere)	Prof P R Lokesha Reddy
11.	Sandesh A S	17MC0912	A study on consumer attitude toardspatanjali Health Products (With special reference to Davangere)	Mr.Sameeruddin T S
12.	Savitha B G	17MC0913	A study on work life balance of bank employees(With special reference to Davangere)	Ms. Anithakumari J
13.	Swapna H R	17MC0914	Consumer attitudes towards bajaj pulsar DTS-II(With special reference to Jain Bajaj Davangere)	Prof P R Lokesha Reddy
14.	Swetha D V	17MC0915	Performance evaluation of Paytm(With special reference to Davangere)	Mr.Nagaraja M S
15.	Triveni N H	17MC0916	Investment pattern of working women(With special reference to Davangere)	Mr.Sameeruddin T S

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M.Com IV Semester Project Report Titles 2018-19
Project List

16.	Usha S S	17MC0917	Customer satisfaction & Investors' perceptions towards mutual fund(With special reference to Davangere)	Ms.AnithaKumari J
17.	Veena K R	17MC0918	Small scale industry – A case study on puffed rice industry(With special reference to Davangere)	Prof P R Lokesha Reddy
18.	Vijayalakshmi S M	17MC0919	A supply chain management(With special reference to Grasim industries Ltd, kumarapatnam)	Mr.Nagaraja M S
19.	Vishala B P	17MC0920	A study on consumer attitude eyetexdazler products (With special reference to Davangere)	Mr.Sameeruddin T S


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M.Com IV Semester Project Report Titles 2019-20

1	MC182501	Ahamad Raja R P	Consumer perception towards Paytm (with special reference to Davangere city)	Smt. J. Anitha Kumari
2	MC182503	Amrutha M S	A study on state government financial support for the growth of MSMEs (with special reference to Davangere city)	Sri M. S. Nagaraja
3	MC182504	Apoorva S G	A study on Consumer Preference on PDS (with special reference to Guttur Grampanchayat)	Sri T S Sameeruddin
4	MC182505	Ayeshabanu K	Comparative study on Nationalized Bank and private Bank (with special reference to Canara Bank and ICICI Bank, Davangere)	Smt. Latha O H
5	MC182506	Basanthi M	A Study on Consumers' satisfaction towards Home loan in SBI (with special reference to P J Extension Branch in Davangere)	Smt. J. Anitha Kumari
6	MC182507	Chethan Kumar S M	A study on Agricultural Finance (with special reference to Karnataka Gramena Bank, Kundur Branch, Davangere City)	Smt. J. Anitha Kumari
7	MC182508	Divya B	A Study on consumer satisfaction towards Indira canteen (with special reference to Davangere city)	Sri M. S. Nagaraja
8	MC182509	Geetha K N	A study on market potential and Brand awareness of L G Electronics (with special reference to Davangere city)	Sri T S Sameeruddin
9	MC182510	Gowamma R	A study on Micro Finance of Empowerment of woman through selfhelp Group (with special reference to Davangere city)	Smt. Latha O H
10	MC182511	Gowamma S	A Consumer attitude towards vishal Mega Mart (with special reference to Davangere city)	Sri M. S. Nagaraja
11	MC182512	Harish Kumar Y K	A study on Quality services towards consumers (With Special reference to HDFC, Davangere City)	Smt. J. Anitha Kumari
12	MC182513	K Gowamma	A study on consumer redressal forum (with special reference to Davangere city)	Sri M. S. Nagaraja
13	MC182514	Lakshmi P	A study on Investment Decisions in Banking sector (with special reference to Bank of Baroda, Harihar Branch)	Sri T S Sameeruddin
14	MC182515	Madhushri A R	A study on customer perception towards Pathanjali products (with special reference to Davangere city)	Smt. Latha O H
15	MC182516	Mahesha S S	A study on marketing and former's satisfaction towards organic manures (with special reference to Davangere)	Sri M. S. Nagaraja
16	MC182517	Manjunath S J	Motor vehicle insurance (with special reference to National Insurance Company Ltd. Davangere city)	Smt. J. Anitha Kumari
17	MC182518	Nikitha K M	A study on customer satisfaction towards maharaja soap Industries (with special reference to Davangere city)	Sri M. S. Nagaraja
18	MC182519	Premkumar Haladarmat	A study on Passenger Satisfaction towards public and Private City Buses (with special reference to Davangere city)	Sri T S Sameeruddin

Sl. No.	Reg. No.	Name of the Student	Project Titles	Name of the Guide
19	MC182520	Puneeth B R	A Study on Consumer perception towards Joyalokas Jewellery (with special reference to)	Smt. Latha O H
20	MC182521	Raghavendra N R	A study on supply chain Management (with special reference to S M Enterprises)	Smt. Latha O H
21	MC182522	Ramya G S	A Study on Consumer satisfaction towards E-banking on SBI Branch (with special reference to Davangere City)	Smt. J. Anitha Kumari
22	MC182523	Ranjitha A K	Investor perception towards Reliance Mutual Funds (with special reference to Davangere city)	Sri M. S. Nagaraja
23	MC182524	Shankaramma Patri	A study on performance appraisal of Employees (With special reference to Z K Garments)	Sri T S Sameeruddin
24	MC182525	Shilpa G N	"Consumer attitude towards interior decoration (with special reference to Ambika Furniture in Davangere City)"	Smt. Latha O H
25	MC182526	Sowmya P Kshirasagar	A study on Market potential & brand awareness of Heir company products (With Special reference to Shah TV Centre, Davangere city)	Sri T S Sameeruddin
26	MC182527	Supreeta S	Consumer perception towards E-payment system (With Special reference to Davangere City)	Smt. J. Anitha Kumari
27	MC182528	Surekha M D	A Study on Marketing of LG Refrigerator (with special reference to Davangere city)	Sri M. S. Nagaraja
28	MC182529	Teja S P	Market Potential and Brand Awareness of Samsung Company Mobile (With special reference to Davangere City)	Sri T S Sameeruddin
29	MC182531	Vinayaka M R	Consumer behaviour towards Ashirvad pipes (with special reference to Nyamti traders, Davangere)	Smt. Latha O H


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A.R.G. COLLEGE OF ARTS & COMMERCE PG CENTRE, DAVANGERE - 04
M.Com IV Semester Project Report Titles 2020-21

Sl. No.	Reg. No.	Name of the Student	Project Titles	Name of the Guide
1	MC192501	Bhavana S P	"A study on online marketing of Electronic Goods (With special reference to Challakere city)	Sri T. S. Sameeruddin
2	MC192502	Daneshwari S V	"A study on consumer perception towards Eyelex Dazler Products" (With special reference to Davangere city)	Sri T. S. Sameeruddin
3	MC192503	Devika H S	"A study on customer satisfaction towards J. S. W cement" (With Special reference to Davangere city)	Smt. Sunitha D.
4	MC192504	Divya S	"A study on mergers in Indian Banking Sector " (With special reference to Kotak Mahindra Bank and ING Vyshya Bank)	Smt. Latha O. H.
5	MC192506	Madhukumar N V	"A study on customer loyalty in retailing with special reference to departmental stores in Chitradurga city)	Smt. Sunitha D.
6	MC192507	Megha A R	"A study on analysis of working capital management in Co-Op. Milk Societies Union Ltd. (With special reference to Shimoga, Davangere and Chitradurga Dist.)	Smt. Latha O. H.
7	MC192508	Nagaveni G R	"A Study on consumer attitude towards pathanjali products" (With Special reference to Davangere city)	Sri T. S. Sameeruddin
8	MC192509	Pooja A S	"A study on financial impact on Rural area by production and Marketing of Milk (with special reference to Chitradurga city)	Smt. Sunitha D.
9	MC192510	Pooru G	"A Study on consumer perception towards Marketing of Bata Shoes" (With special reference to Davangere city)	Smt. Latha O. H.

10	MC192511	Pooja Patil	"A study on agriculture finance in Pragathi Grammeen Bank" (With special reference to Uchangidurga village)	Sri T. S. Sameeruddin
11	MC192512	Ruman Banu H A	"A study on customer satisfaction towards HERO MOTOCORP" (With special reference to Davangere city)	Smt. Latha O. H.
12	MC192513	Shwetha K	"Role of E - Commerce in improving customer satisfaction"	Smt. Sunitha D.
13	MC192514	Shwetha M	"A study on Effectiveness of Government policies in the Development of Entrepreneurship " (With special reference to Davangere city)	Smt. Latha O. H.
14	MC192515	Sowmya S	"A study on customer satisfaction towards Khadi Products" (with special reference to Davangere city)	Smt. Sunitha D.
15	MC192516	Suneetha G S	"A study on customers perception and awareness on Health Insurance" (With special reference to Davangere city)	Sri T. S. Sameeruddin
16	MC192517	Sushmitha J	"A study on customers satisfaction towards E - Banking Services in SBI" (With special referece to Davagere city)	Sri T. S. Sameeruddin
17	MC192518	Vasanthi K R	"A study on Consumer attitude towards Garnier Hair Color " (With special reference to Davangere city)	Smt. Latha O. H.


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Project List

Sl. No	Name	Reg No.	Topic	Name of the Guide
1	AFSANA BANU	MC202601	"A STUDY ON MERGER AND ACQUISITION IN BANKING SECTOR" (With special reference to Bank of Baroda & Vijaya Bank)	NAGARAJA M.S
2	ARCHANA.H	MC202602	"A STUDY ON CREDIT FACILITIES ON AGRICULTURE PRODUCT" (With special reference to Canara Bank Mayakonda, Davangere)	MOHSINA KOUSER
3	BHARATHI G.M	MC202603	"A STUDY ON CONSUMER ATTITUDE TOWARDS PATANJALI PRODUCTS" (With special reference to Davangere city)	NAGARAJA M.S
4	CHANDANA.G	MC202604	"A STUDY ON INTEGRATED RISK MANAGEMENT IN BANKING" (With special reference to SBI Bank MCC Block Davangere)	MOHSINA KOUSER
5	KIRANA B.S	MC202606	"A STUDY ON CONSUMER PERCEPTION TO ELECTRIC VEHICLES" (With special reference to Davangere)	NAGARAJA M.S
6	NAYANA P	MC202607	"A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS FAST FOOD CENTER" (With special reference to Domino's)	MOHSINA KOUSER
7	PAVITHRA G	MC202608	"A PROJECT REPORT ON CUSTOMER SATISFACTION TOWARDS KIA CAR" (With special reference to Davangere city)	NAGARAJA M.S

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8	POOJA D	MC202609	"A STUDY ON CUSTOMER SATISFACTION TOWARDS SWIGGY ONLINE FOOD APP" (With special reference to Davangere city)	MOHSINA KOUSER
9	PRATHIBHA L.N	MC202610	"A STUDY ON PRODUCT MARKETING MIX STRATEGY" (With special reference to Maharaja soaps Industry (p) Ltd., in Davangere)	NAGARAJA M.S
10	RANJITHA C.P	MC202611	"A STUDY ON JOB STRESS AMONG PRIVATE HOSPITAL NURSES" (With special reference to Davangere city)	MOHSINA KOUSER
11	SHAFINAAZ.E	MC202612	"A PROJECT REPORT ON " CONSUMER SATISFACTION ON ORGANIZED RETAIL MORE SUPER MARKET" (With special reference to chitradurga)	NAGARAJA M.S
12	SHWETA BARKI	MC202613	"A STUDY ON IMPACT OF ONLINE CLASSES ON STUDENTS DURING PANDAMIC" (With special reference to Higher Education Institutions, Davangere)	MOHSINA KOUSER
13	SIMRAN.S	MC202614	"A STUDY ON CONSUMER BUYING BEHAVIOR ON ONLINE ADVERTISEMENT" (With special reference to Davangere city)	NAGARAJA M.S
14	SWAMY S.L.R	MC202615	A PROJECT REPORT ON " PERFORMANCE EVALUATION OF BAPUJI CO-OPERATIVE BANK" (With special reference to Davangere City)	MOHSINA KOUSER


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