

Bapuji Educational Association (R)
A.R.G. COLLEGE OF ARTS & COMMERCE
Davanagere

Affiliation to : Davanagere University Recognised by UGC Under 2f & 12B
Re-accredited by NAAC with 'B' (CGPA2.63, III Cycle)



CRITERION 1:
CURRICULAR ASPECTS
1.3 Curricular Enrichment

Project Work Titles



Bapuji Educational Association ®
A.R.G. COLLEGE OF ARTS & COMMERCE PG CENTRE, DAVANGERE - 04
M.Com IV Semester Project Report Titles 2017-18

Sl. No.	Reg. No.	Name of the Student	Project Titles	Name of the Guide
1	16MC0901	ANITHA. O	A Study on Consumer Attitude towards Pathanjali Products - with special reference to Davangere city	Sri Sameeruddin T.S
2	16MC0902	DIVYA. S.N	A Study on Consumer Satisfaction towards ACC Cements - with special reference to Davangere city	Sri Sameeruddin T.S
3	16MC0903	GOWRAMMA.K.G.	A Study on Consumer Attitude towards Chocolates of Cadbury India Limited - with special reference to Davangere city	Sri Sameeruddin T.S
4	16MC0904	JAYALAKSHMI. C	A Study on consumer attitude towards Fast track watches - with special reference to Davangere city	Lath O.H
5	16MC0905	KAVYA. R	A Study on Consumption Behaviour of Working and Non working women - with special reference to Davangere city	Lath O.H
6	16MC0906	KOKILA. K.M	A Study on Impact of Goods and Service Tax (GST) on Electronic Goods- with special reference to Davangere city	Lath O.H
7	16MC0908	MALEKARJUNA. H	A Study on Consumer Awareness towards Jain Drip Irrigation System Limited - with special reference to Davangere city	Lath O.H
8	16MC0909	PAVITHRA.M.G.	A Study on Customer Preference for Shashi Detergent Cake in davangere city	Lath O.H
9	16MC0910	RUBBENA BANU	A Study on Consumer Awareness towards Redressal Forum - with special reference to Davangere city	Nagaraj M.S
10	16MC0911	SANGEETHA. D	A Study on Problems of Women Entrepreneur- with special reference to Davangere city	Nagaraj M.S
11	16MC0912	SANTHOSHA. C.N	A Study on Performance Appraisal of Shruhi Motors- with special reference to Davangere city	Nagaraj M.S
12	16MC0913	SHALINI. B	A Study on Work Life Balance of UG Teachers - with special reference to Davangere city	Nagaraj M.S
13	16MC0914	SUDHA. G.S	A Study on Man Power Planning in KSRTC - with special reference to Davangere city	Nagaraj M.S
14	16MC0915	SUNITHA.K.G.	A Study on Consumer Attitude Towards Polar Bear, - with special reference to Davangere city	Nagaraj M.S
15	16MC0916	THIPPAMMA.N.M	A Comparative Study onRural and Urban Entrepreneurship- with special reference to Davangere city	Anitha Kumari J
16	16MC0917	VIDYA. M.S	A Study on Awareness of Credit Scheme of Karnataka Bank Limited- with special reference to Davangere city	Anitha Kumari J
17	16MC0918	YASHASWINI. M	Consumer Attitude towards Loreal Products- with special reference to Davangere city	Anitha Kumari J
18	16MC0919	YASHODA. B.R	Customers, Perception towards Hotels in Davangere- -with special reference to Davangere city	Anitha Kumari J


Coordinator

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COLLEGE OF ARTS AND COMMERCE & P.G. CENTRE, DAVANGERE-577 004.
M.Com IV Semester Project Report Titles 2018-19
Project List

Sl.No	NAME	REG. NO	TOPIC	NAME OF THE GUIDE
1.	Bhagyashri S H	17MC0901	A study on self-help group and women empowerment(With special reference to Davangere city)	Ms. Anithakumari J
2.	Geetha B	17MC0902	A Study on impact of visual merchandising on buying behavior of customer(With special reference to Pantaloons Davangere)	Prof P R Lokesha Reddy
3.	Lakshmi K R	17MC0903	A Study on customers buying behavior towards an Asian paints(With special reference to Davangere)	Mr.Nagaraja M S
4.	Mallikarjuna K R	17MC0904	A study on investors attitude towards commodity market(With special reference to sharekahan Ltd,Davangere)	Mr.Sameeruddin T S
5.	Manjunatha G N	17MC0905	A study on ustomers perception towards even management service (With special reference to UstavMitraDavangere)	Ms. Anithakumari J
6.	Manu B R	17MC0906	A study on consumer satisfaction towards Aquagaurd products in Eureka Forbes Ltd(With special reference to Davangere)	Prof P R Lokesha Reddy
7.	Praveen Kumar G G	17MC0907	A study on impact of GST on lodging & boarding services(With special reference to Davangere)	Mr.Nagaraja M S
8.	Rajini K G	17MC0908	A case study on services of tours & travelling agency(With special reference SRS travelling agency to Davangere)	Mr.Sameeruddin T S
9.	Rakesh A Y	17MC0909	A marketing of bata shoes(With special reference to Davangere)	Ms.Anithakumari J
10	Rekha H B	17MC0910	A Study on debt recovery procedure in Axis Bank(With special reference to Davangere)	Prof P R Lokesha Reddy
11	Sandesh A S	17MC0912	A study on consumer attitude toardspatanjali Health Products (With special reference to Davangere)	Mr.Sameeruddin T S
12	Savitha B G	17MC0913	A study on work life balance of bank employees(With special reference to Davangere)	Ms. Anithakumari J
13	Swapna H R	17MC0914	Consumer attitudes towards bajaj pulsar DTS-I(With special reference to Jain Bajaj Davangere)	Prof P R Lokesha Reddy
14	Swetha D V	17MC0915	Performance evaluation of Paytm(With special reference to Davangere)	Mr.Nagaraja M S
15	Triveni N H	17MC0916	Investment pattern of working women(With special reference to Davangere)	Mr.Sameeruddin T S

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M.Com IV Semester Project Report Titles 2018-19
Project List

16.	Usha S S	17MC0917	Customer satisfaction & Investors' perceptions towards mutual fund(With special reference to Davangere)	Ms.Anithakumari J
17.	Veena K R	17MC0918	Small scale industry – A case study on puffed rice industry(With special reference to Davangere)	Prof P R Lokesha Reddy
18.	Vijayalakshmi S M	17MC0919	A supply chain management(With special reference to Grasim industries Ltd, kumarapatnam)	Mr. Nagaraja M S
19.	Vishala B P	17MC0920	A study on consumer attitude eyetexdazler products (With special reference to Davangere)	Mr. Sameeruddin T S


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A.R.G. COLLEGE OF ARTS & COMMERCE PG CENTRE, DAVANGERE - 04
M.Com IV Semester Project Report Titles 2019-20

1	MC182501	Ahamad Raja R P	Consumer perception towards Paytm (with special reference to Davangere city)	Smt. J. Anitha Kumari
2	MC182503	Amrutha M S	A study on state government financial support for the growth of MSMEs (with special reference to Davangere city)	Sri M. S. Nagaraja
3	MC182504	Apoorva S G	A study on Consumer Preference on PDS (with special reference to Guttur Grampanchayat)	Sri T S Sameeruddin
4	MC182505	Ayeshabannu K	Comparative study on Nationalized Bank and private Bank (with special reference to Canara Bank and IICI Bank, Davangere)	Smt. Latha O H
5	MC182506	Basanthi M	A Study on Consumers' satisfaction towards Home loan in SBI (with special reference to PJ Extension Branch in Davangere)	Smt. J. Anitha Kumari
6	MC182507	Chethan Kumar S M	A study on Agricultural Finance (with special reference to Karnataka Gramena Bank, Kundur Branch, Davangere City)	Smt. J. Anitha Kumari
7	MC182508	Divya B	A Study on consumer satisfaction towards Indira canteen (with special reference to Davangere city)	Sri M. S. Nagaraja
8	MC182509	Geetha K N	A study on market potential and Brand awareness of L G Electronics (with special reference to Davangere city)	Sri T S Sameeruddin
9	MC182510	Gowamma R	A study on Micro Finance of Empowerment of woman through selfhelp Group (with special reference to Davangere city)	Smt. Latha O H
10	MC182511	Gowamma S	A Consumer attitude towards vishal Mega Mart (with special reference to Davangere city)	Sri M. S. Nagaraja
11	MC182512	Harish Kumar Y K	A study on Quality services towards consumers (With Special reference to HDFC, Davangere City)	Smt. J. Anitha Kumari
12	MC182513	K Gowamma	A study on consumer redressal forum (with special reference to Davangere city)	Sri M. S. Nagaraja
13	MC182514	Lakshmi P	A study on Investment Decisions in Banking sector (with special reference to Bank of Baroda, Harhar Branch)	Sri T S Sameeruddin
14	MC182515	Madhushri A R	A study on customer perception towards Pathanjali products (with special reference to Davangere city)	Smt. Latha O H
15	MC182516	Mahesha S S	A study on marketing and former's satisfaction towards organic manures (with special reference to Davangere)	Sri M. S. Nagaraja
16	MC182517	Manjunath S J	Motor vehicle insurance (with special reference to National Insurance Company Ltd. Davangere city)	Smt. J. Anitha Kumari
17	MC182518	Nikitha K M	A study on customer satisfaction towards maharaja soap Industries (with special reference to Davangere city)	Sri M. S. Nagaraja
18	MC182519	Premkumar Haladarmat	A study on Passenger Satisfaction towards public and Private City Buses (with special reference to Davangere city)	Sri T S Sameeruddin

Sl. No.	Reg. No.	Name of the Student	Project Titles	Name of the Guide
19	MCI82520	Puneeth B R	A Study on Consumer perception towards Joyalokas Jewellery (with special reference to)	Smt. Latha O H
20	MCI82521	Raghavendra N R	A study on supply chain Management (with special reference to S M Enterprises)	Smt. Latha O H
21	MCI82522	Ramya G S	A Study on Consumer satisfaction towards E-banking on SBI Branch (with special reference to Davangere City)	Smt. J. Anitha Kumari
22	MCI82523	Ranjitha A K	Investor perception towards Reliance Mutual Funds (with special reference to Davangere city)	Sri M. S. Nagaraja
23	MCI82524	Shankaramma Patri	A study on performance appraisal of Employees (With special reference to Z K Garments)	Sri T S Sameeruddin
24	MCI82525	Shilpa G N	"Consumer attitude towards interior decoration (with special reference to Ambika Furniture in Davangere City)"	Smt. Latha O H
25	MCI82526	Sowmya P Kshirasagar	A study on Market potential & brand awareness of Heir company products (With Special reference to Shah TV Centre, Davangere city)	Sri T S Sameeruddin
26	MCI82527	Supreeta S	Consumer perception towards E-payment system (With Special reference to Davangere City)	Smt. J. Anitha Kumari
27	MCI82528	Surekha M D	Consumer perception towards LG Refrigerator (with special reference to Davangere city)	Sri M. S. Nagaraja
28	MCI82529	Teja S P	A Study on Marketing of LG Refrigerator (with special reference to Davangere city)	Sri T S Sameeruddin
29	MCI82531	Vinayaka M R	Market Potential and Brand Awareness of Samsung Company Mobile (With special reference to Davangere City)	Smt. Latha O H
			Consumer behaviour towards Ashirvad pipes (with special reference to Nyamti traders, Davangere)	Smt. Latha O H


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M.Com IV Semester Project Report Titles 2020-21

Sl. No.	Reg. No.	Name of the Student	Project Titles	Name of the Guide
1	MC192501	Bhavana S P	"A study on online marketing of Electronic Goods (With special reference to Challakere city)	Sri T. S. Sameeruddin
2	MC192502	Daneshwari S V	"A study on consumer perception towards Eyelex Dazler Products" (With special reference to Davangere city)	Sri T. S. Sameeruddin
3	MC192503	Devika H S	"A study on customer satisfaction towards J. S. W cement" (With Special reference to Davangere city)	Smt. Sunitha D.
4	MC192504	Divya S	"A study on mergers in Indian Banking Sector " (With special reference to Kotak Mahindra Bank and ING Vyshya Bank)	Smt. Latha O. H.
5	MC192506	Madhukumar N V	"A study on customer loyalty in retailing with special reference to departmental stores in Chitradurga city)	Smt. Sunitha D.
6	MC192507	Megha A R	"A study on analysis of working capital management in Co-Op. Milk Societies Union Ltd. (With special reference to Shimoga, Davangere and Chitradurga Dist.)	Smt. Latha O. H.
7	MC192508	Nagaveni G R	"A Study on consumer attitude towards pathanjali products" (With Special reference to Davangere city)	Sri T. S. Sameeruddin
8	MC192509	Pooja A S	"A study on financial impact on Rural area by production and Marketing of Milk (with special reference to Chitradurga city)	Smt. Sunitha D.
9	MC192510	Poorra G	"A Study on consumer perception towards Marketing of Bata Shoes" (With special reference to Davangere city)	Smt. Latha O. H.

10	MC192511	Pooja Patil	" A study on agriculture finance in Pragathi Grammeen Bank " (With special reference to Uchangidurga village)	Sri T. S. Sameeruddin
11	MC192512	Ruman Banu H A	" A study on customer satisfaction towards HERO MOTOCORP " (With special reference to Davangere city)	Smt. Latha O. H.
12	MC192513	Shwetha K	"Role of E - Commerce in improving customer satisfaction"	Smt. Sunitha D.
13	MC192514	Shwetha M	"A study on Effectiveness of Government policies in the Development of Entrepreneurship " (With special reference to Davangere city)	Smt. Latha O. H.
14	MC192515	Sowmya S	" A study on customer satisfaction towards Khadi Products " (with special reference to Davangere city)	Smt. Sunitha D.
15	MC192516	Suneetha G S	"A study on customers perception and awareness on Health Insurance" (With special reference to Davangere city)	Sri T. S. Sameeruddin
16	MC192517	Sushmitha J	"A study on customers satisfaction towards E - Banking Services in SBI" (With special referce to Davagere city)	Sri T. S. Sameeruddin
17	MC192518	Vasanthi K R	" A study on Consumer attitude towards Garnier Hair Color " (With special reference to Davangere city)	Smt. Latha O. H.


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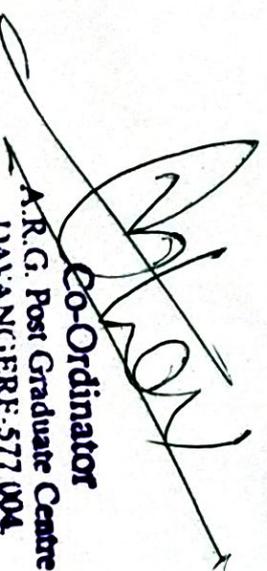
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M.Com IV Semester Project Report,
2021-22
Project List

Sl. No	Name	Reg No.	Topic	Name of the Guide
1	AFSANA BANU	MCC202601	"A STUDY ON MERGER AND ACQUISITION IN BANKING SECTOR" (With special reference to Bank of Baroda & Vijaya Bank)	NAGARAJA M.S
2	ARCHANA.H	MCC202602	"A STUDY ON CREDIT FACILITIES ON AGRICULTURE PRODUCT" (With special reference to Canara Bank Mayakonda, Davangere)	MOHSINA KOUSER
3	BHARATHI G.M	MCC202603	"A STUDY ON CONSUMER ATTITUDE TOWARDS PATANJALI PRODUCTS" (With special reference to Davangere city)	NAGARAJA M.S
4	CHANDANA.G	MCC202604	"A STUDY ON INTEGRATED RISK MANAGEMENT IN BANKING" (With special reference to SBI Bank MCC Block Davangere)	MOHSINA KOUSER
5	KIRANA B.S	MCC202606	"A STUDY ON CONSUMER PERCEPTION TO ELECTRIC VEHICLES" (With special reference to Davangere)	NAGARAJA M.S
6	NAYANA P	MCC202607	"A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS FAST FOOD CENTER" (With special reference to Domino's)	MOHSINA KOUSER
7	PAVITHRA G	MCC202608	"A PROJECT REPORT ON CUSTOMER SATISFACTION TOWARDS KIA CAR" (With special reference to Davangere city)	NAGARAJA M.S


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8	POOJA D	MCC202609	" A STUDY ON CUSTOMER SATISFACTION TOWARDS SWIGGY ONLINE FOOD APP" (With special reference to Davangere city)	MOHSINA KOUSER
9	PRATHIBHA L.N	MCC202610	" A STUDY ON PRODUCT MARKETING MIX STRATEGY" (With special reference to Maharaja soaps Industry (p) Ltd., in Davangere)	NAGARAJA M.S
10	RANJITHA C.P	MCC202611	" A STUDY ON JOB STRESS AMONG PRIVATE HOSPITAL NURSES" (With special reference to Davangere city)	MOHSINA KOUSER
11	SHAFINAAZ.E	MCC202612	" A PROJECT REPORT ON " CONSUMER SATISFACTION ON ORGANIZED RETAIL MORE SUPER MARKET" (With special reference to chitradurga)	NAGARAJA M.S
12	SHWETA BARKI	MCC202613	" A STUDY ON IMPACT OF ONLINE CLASSES ON STUDENTS DURING PANDAMIC" (With special reference to Higher Education Institutions, Davangere)	MOHSINA KOUSER
13	SIMRAN.S	MCC202614	" A STUDY ON CONSUMER BUYING BEHAVIOR ON ONLINE ADVERTISEMENT" (With special reference to Davangere city)	NAGARAJA M.S
14	SWAMY S.L.R	MCC202615	A PROJECT REPORT ON " PERFORMANCE EVALUATION OF BAPUJI CO-OPERATIVE BANK" (With special reference to Davangere City)	MOHSINA KOUSER


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