

# A.R.G. COLLEGE OF ARTS & COMMERCE Davanagere

Affiliation to: Davanagere University Recognised by UGC Under 2f & 12B Re-accredited by NAAC with 'B" (CGPA2.63, III Cycle)



### CRITERION 1: CURRICULAR ASPECTS

#### 1.3 Curricular Enrichment

**Project Work Certificates 2020-21** 









(Affiliated to Davanagere University)

Prof. K.S. Basavarajappa M.A. Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

#### **COLLEGE CERTIFICATE**

This is to certify that BHAVANA S P. bearing Reg.No.MC192501 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A Study on Online Marketing of Electronic Goods" (WITH SPECIAL REFERENCE TO CHALLAKERE CITY) has been prepared by her in partial fulfilment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr. SAMEERUDDIN T.S. M.com., B.Ed., Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/09/2021

Place: Davanagere

Co-Ordinator
A.R.G. Post Graduate Centre
DAVANGERE-577 004





(Affiliated to Davanagere University)

Prof. K.S. Basavarajappa M.A. Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

#### **COLLEGE CERTIFICATE**

This is to certify that DANESHWARI S.V. bearing Reg.No.MC192502 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A Study on Consumer Perception towards Eyetex Dazller Products" (WITH SPECIAL REFERENCE TO DAVANGERE CITY) has been prepared by her in partial fulfilment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr. SAMEERUDDIN T.S. M.com., B.Ed. Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/09/21

Place: Davanagere

Co-Ordinator

A.R.G. Post Graduate Centre

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Prof. K.S. Basavarajappa M.A., Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

#### **COLLEGE CERTIFICATE**

This is to certify that **DEVIKA H.S.** bearing **Reg.No.MC192503** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A STUDY ON COSTUMER SATISFACTION TOWARDS J.S.W.CEMENT" (With special reference to Davanagere City) has been prepared by her in partial fulfilment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of *Mrs. SUNITHA.D.* M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/09/2)

Place: Davanagere

A.R.G. Post Graduate Centre DAVANGERE-577 004





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### COLLEGE CERTIFICATE

This is to certify that *DIVYA S.* bearing Reg.No.MC192504 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A STUDY ON MERGERS IN INDIAN BANKING SECTOR" (WITH SPECIAL REFERENCE TO KOTAK MAHINDRA BANK AND ING VYSYA BANK) has been prepared by her in partial fulfilment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of *Mrs. LATHA O.H.* M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/69/21



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Prof, K.S. Basavarajappa M.A., Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

### **COLLEGE CERTIFICATE**

This is to certify that MADHUKUMAR N. V, bearing Reg. No. MC192506 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A STUDY ON CUSTOMER LOYALTY IN RETAILING" (WITH SPECIAL REFERENCE TO DEPARTMENTAL STORES WITH CHITRADURGA CITY). has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. SUNITHA D, M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/19 2)

Place: Davanagere

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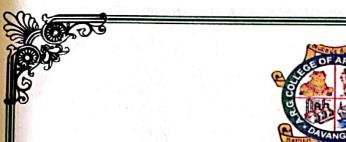
#### **COLLEGE CERTIFICATE**

This is to certify that **MEGHA A,R** bearing **Reg. No. MC192507** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2020-21. The Project report entitled "A STUDY ON ANALYSIS OF WORKING CAPITAL MANAGEMENT IN CO-OPP MILK SOCITIES UNION LTD"

(With special reference to shivamoga davangere & chitradurga dist.)

has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. LATHA O. H, M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 25/09/21





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Prof, K.S. BASAVARAJAPPA M.A., Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

#### **COLLEGE CERTIFICATE**

This is to certify that NAGAVENI G.R bearing Reg. No. MC192508 is a bona fide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A STUDY ON CONSUMER ATTITUDE TOWARDS PATANJALI PRODUCTS" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr. SAMEERUDDIN.T.S Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 25/09/2021







## A.R.G COLLEGE OF ARTS AND COMMERCE - P.G CENTRE DAVANAGERE - 577004.

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Prof, K.S. Basavarajappa <sub>M.A.</sub> Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

### **COLLEGE CERTIFICATE**

This is to certify that POOJA A.S, bearing Reg. No. MC192509 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A STUDY ON FINANCIAL IMPACT ON RURAL AREA BY PRODUCTION AND MARKETING OF MILK" has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. SUNITHA D, M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/9/21



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#### **COLLEGE CERTIFICATE**

This is to certify that **POOJA G.** bearing Reg. No. MC192510 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A **CONSUMER PERCEPTION** STUDY ONTOWARDS MARKETING OF BATA SHOES" (With special reference to Davanagere city) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. LATHA O.H, M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/14/21







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#### **COLLEGE CERTIFICATE**

This is to certify that POOJA PATIL bearing Reg. No. MC192511 is a bona fide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A Study On Agriculture Finance in Pragathi Krishna Gramina Bank" (With Special Reference to Uchangidurga Village)" has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr.SAMEERUDDIN.T.S Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/09/21

Place: Davanagere

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#### **COLLEGE CERTIFICATE**

This is to certify that *Ruman Banu H. A.* bearing **Reg. No.**MC192512 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2020-21. The Project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO MOTOCORP" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. LATHA O. H, M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25-09-2021



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#### **COLLEGE CERTIFICATE**

This is to certify that **SHWETHA K**, bearing **Reg.** No. **MC192513** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "ROLE OF E -COMMERCE IN IMPROVING

CUSTOMER SATISFACTION" has been prepared by her in partial fulfillment of the requirements for the award of the Degree Master of Commerce, Davangere University, under the guidance of Mrs. SUNITHA D, M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce –

P.G Centre, Davanagere.

Date:

Place: Davanagere

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### **COLLEGE CERTIFICATE**

This is to certify that SHWETHA M bearing Reg. No. MC192514 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A STUDY ON EFFECTIVENESS OF GOVERNMENT POLICIES IN THE DEVELOPMENT OF ENTREPRENEURSHIP" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. LATHA O. H, M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/09/21

Place: Davanagere

Co-Ordinator



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#### **COLLEGE CERTIFICATE**

This is to certify that **SOWMTA.S** bearing **Reg. No. MC192515** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2020-21. The Project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS KHADI PRODUCT"

(With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. SUNITHA,D M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 25/09/2)







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Prof. K.S. Basavarajappa M.A., Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

#### **COLLEGE CERTIFICATE**

This is to certify that SUNEETHA G.S. bearing Reg.No.MC192516 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A STUDY ON CUSTOMERS PERCEPTION AND AWARENESS ON HEALTH INSURANCE" (WITH SPECIAL REFERENCE TO DAVANGERE CITY) has been prepared by her in partial fulfilment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr. SAMEERUDDIN T.S. M.com., B.Ed. Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/09/21

Place: Davanagere

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Prof. K.S. Basavarajappa M.A. Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

#### **COLLEGE CERTIFICATE**

This is to certify that SUSHMITHA.J. bearing Reg.No.MC192517 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2020-21. The Project report entitled "A Study on Customers satisfaction towards E-Banking Services in SBI" (WITH SPECIAL REFERENCE TO DAVANGERE CITY) has been prepared by her in partial fulfilment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of *Mr. SAMEERUDDIN T.S.* M.com., B.Ed., Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 25/09/21

Place: Davanagere

Co-Ordinator

A.R.G. Post Graduate Centre

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Prof, K.S. Basavarajappa<sub>M.A.</sub> Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

### COLLEGE CERTIFICATE

This is to certify that VASANTHI.K.R bearing Reg. No. MC192518 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2020-21. The Project report entitled "A Study on Consumer attitude Towards Garnier hair color" has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs.Latha.O.H Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 25/09/21 Place: Davanagere

Co-Ordinator
A.R.G. Post Graduate Centre

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Signature