

## A.R.G. COLLEGE OF ARTS & COMMERCE Davanagere

Affiliation to: Davanagere University Recognised by UGC Under 2f & 12B Re-accredited by NAAC with 'B" (CGPA2.63, III Cycle)



## CRITERION 1: CURRICULAR ASPECTS

## 1.3 Curricular Enrichment

**Project Work Certificates 2019-20** 





(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A,

Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

#### college certificate

This is to certify that Mr. AHAMMAD RAJA R.P. bearing Reg. No. MC182501 is a bonafide student of Department of PG Studies in Commerce, A.R.G College of Arts and Commerce -P.G Centre, Davangere during the academic year 2019-20. The STUDY ON CONSUMER "A Project report entitled PERCEPTION TOWARDS PAYTM" (With special reference to Davanagere City) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Miss. ANITHA KUAMRI J, M.Com., M.Phil., Assistant professor and Head of the Department Commerce and Management, Department of PG studies in commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date:  $Q \cap Q \cap A$ 

A.R.G. Post Graduate ...



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A, Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

#### COLLEGE CERTIFICATE

This is to certify that Ms.AMRUTHA.M.S. bearing Reg. No. MC182503 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON STATE GOVERNMENT FINANCIAL SUPPORT FOR THE GROWTH OF MSMES" (With special reference to Davangere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr.NAGARAJA.M.S,M.com.,B.Ed., Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Signature
Co-ordinator

A.R.G. Post Graduate Centi

DAVANGERE-577 004:



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A,

Co-ordinator,(Principal)
A.R.G. PG Centre,
Davanagere -577004.

### COLLEGE CERTIFICATE

This is to certify that APOORVA.S.G bearing Reg. No. MC182504 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON CONSUMER PREFFRENCES ON PDS" (With special reference to Guttur Gramapanchayat) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr. SAMEERUDDIN T.S.Meom. B.Ed Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: ◊ 9 \ ∞ 9 \ >> Place: Davanagere

A.R.G. Post Graduate Centre DAVANGERE-577 004



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A,

Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

### COLLEGE CERTIFICATE

This is to certify that AYESHA BANU K bearing Reg. No. MC182505 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-2020. The Project report entitled "COMPARATIVE STUDY ON NATIONAL BANK AND PRIVATE BANK" (With special reference of Canara bank and ICICI bank in Davanagere) has been prepared by her in partial fulfilment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. LATHA O.H ,M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Signature Co-ordinator

A.R.G. Post Graduate Centry





Bapuji Educational Association (Reg.)

## A.R.G. COLLEGE OF ARTS AND COMMERCE, P.G. CENTRE.

DAVANGERE - 577004.

(Affiliated to Davangere University)

Prof. K.S.Basavarajappa, M.A.,

Co-Ordinator, A.R.G. P.G Centre, Davangere-577004.

#### **COLLEGE CERTIFICATE**

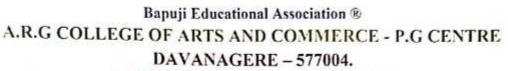
This is certify that **BASANTHI**. **M** bearing Reg.No: **MC182506** is a bonafide student of Department of PG Studies in commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019 - 2020. The project report entitled "A STUDY ON CONSUMERS' SATISFACTION TOWARDS HOME LOAN IN SBI "(With special references to P.J Extension, Dental College Road, Davangere) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Miss.** ANITHA KUMARI.J, M.com, M.Phil., Assistant professor and HOD, Department of PG Studies in commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.

Place: 09/19/20

A.R.G. Post Graduate Centre







(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A.

Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

#### <u>College certificate</u>

This is to certify that Ms DIVYA B bearing Reg. No. MC182508 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS INDIRA CANTEEN" (WITH SPECIAL REFERENCE TO DAVANGERE CITY.) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr.NAGARAJA MS, M.COM, BEd. Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 19 19 7

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Prof, K.S. Basavarajappa M.A,

Co-Ordinator, (Principal) A.R.G. PG Centre,

Davanagere -577004.

### **COLLEGE CERTIFICATE**

This is to certify that GEETHA.K.N bearing Reg. No. MC182509 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON MARKET POTENTIAL AND BRAND AWARENESS OF LG ELECTRONICS" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr.SAMEER UDDIN T.S M..Com, B.Ed Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date:  $\sqrt{9} \sqrt{9} \sim$ Place: Davanagere

A.R.G. Post Graduate Centre DAVANGERE-577 004.



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Prof, K.S. Basavarajappa M.A.

Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

#### COLLEGE CERTIFICATE

This is to certify that GOWRAMMA R bearing Reg. No. MC182510 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "A STUDY ON MICRO FINANCE OF EMPOWERMENT OF WOMEN THROUGH SELF HELP GROUP" (With special reference of Davanagere town) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. LATHA O.H ,M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date:  $\mathbb{Q} \hookrightarrow \mathbb{Q} \longrightarrow \mathbb{Q} \longrightarrow \mathbb{Q}$ 

Co-ordinator

A.R.G. Post Graduate Centre

DAVANGERE-577 004



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A, Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

#### COLLEGE CERTIFICATE

This is to certify that Ms GOWRAMMA S bearing Reg. No. MC182511 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2019-20. The Project report entitled "CONSUMER ATTITUDE TOWARDS VISHAL MEGA MART" (With special reference to Davangere city) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr. NAGARAJA.M.S,M.com.B.Ed., Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: ဈျ√ဈ/ℳ Place: Davanagere

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Bapuji Educational Association ®

## A.R.G COLLEGE OF ARTS AND COMMERCE - P.G CENTRE

DAVANAGERE - 577004.

(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa MA.

Co-Coordinator,

A.R.G. PG Centre,

Davanagere -577004.

#### COLLEGE CERTIFICATE

This is to certify that **K** GOWRAMMA bearing Reg. No. MC182513 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-2020. The Project report entitled "A STUDY ON CONSUMER REDRESSAL FORUM" (With special reference to Davanagere city) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr.NAGARAJA,M.S.,M.com.,B.ED Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 19/09/20

Place: Davanagere

Signature

A.R.G. Post Graduate Centre



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A.,

Co-Ordinator (Principal)
A.R.G. PG Centre,
Davanagere -577004.

#### COLLEGE CERTIFICATE

This is to certify that LAKSHMI .P bearing Reg. No. MC182514 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2019-20.

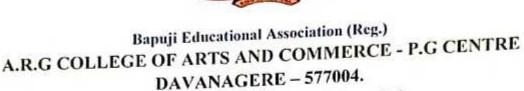
The Project report entitled "A STUDY ON INVESTMENT DECISION IN BANKING SECTOR" (With special reference to Bank of Baroda, Harihar Branch) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of Mr. SAMEERUDDIN T.S. M.Com, B.Ed., Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 80 v9 VA

(Prof. BASA VARA JAPPA K.S. M., Co-ordinato) A.R.G. Post-Graduate Centre DAVANGERE-577 004.







(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A.

Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

### COLLEGE CERTIFICATE

This is to certify that MADHUSHRI.A.R. bearing Reg. No. MC182515 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS PATANJALI PRODUCT" (With special reference to Davanagere City) has been prepared by her in partial fulfilment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of LATHA.O.H,M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 19\09\000
Place: Davanagere

A.R.G. Post Graduate Centre DAVANGERE-577 004.



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A,

Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

## college certificate

This is to certify that MAHESH.S.S bearing Reg. No. MC182516 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON MARKETING AND FARMERS SATISFACTION TOWARDS ORGANIC MANURES" (With special reference to davangere) has been prepared by his in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr. NAGARAJA.M.S. Mcom. B.Ed. Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

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Prof, K.S. Basavarajappa M.A. Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

### COLLEGE CERTIFICATE

This is to certify that Mr. MANJUNATHA S.J. bearing Reg. No. MC182517 is a bonafide student of Department of PG Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON MOTOR VEHICLE INSURANCE" (With special reference to national insurance company Ltd Davanagere City) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Miss. ANITHA KUAMRI J, M.Com., M.Phil., Assistant Professor and Head of the Department Commerce and Management, Department of PG studies in commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 19 109 120
Place: Davanagere

A.R.G. Post Graduate







Bapuji Educational Association [reg.]
A.R.G. COLLEGE OF ARTS AND COMMERCE -P.G. CENTRE,
Davangere-577004.
(Affiliated to Davangere University)

Prof. K.S. Basavarajappa, M.A., Co-ordinator (Principal) A.R.G. PG Centre, Davangere -577004

## COLLEGE CERTIFICATE

This is to certify that Nikitha K.M bearing REG No. MC182518 is a Bonafide student of department of studies in commerce, A.R.G College of Arts and Commerce P.G Centre, Davangere, during the academic year 2019-20. The report entitled "customer satisfaction towards maharaja soap industry" has been prepared by her in partial fulfillment of the requirements for the award of the degree of master of commerce, Davangere

University, under the guidance of Mr. NAGARAJA. M.S. faculty member, department studies in commerce, A.R.G. College of Arts and commerce – P.G Centre, Davangere.

Date: og log log

Place: Davangere.

A.R.G. Rost Graduate Centre DAVANGERE-577 004,



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A.,

Co-ordinator (Principal) A.R.G. PG Centre, Davanagere -577004.

#### COLLEGE CERTIFICATE

This is to certify that PREMKUMAR HALADARAMAT bearing Reg. No. MC182519 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2019-20.

The Project report entitled STUDY ON PASSENGERS SATISFACTION TOWARDS PUBLIC and PRIVATE CITY BUSES" (With special reference to davanagere city) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of Mr. SAMEERUDDIN T.S. M.Com, B.Ed., Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Place: Davanagere

(Prof. BAS

A.R.G. Post Graduate Centre DAVANGERE-577 004





(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A.

Co-ordinator,
A.R.G. PG Centre,
Davanagere -577004.

## COLLEGE CERTIFICATE

This is to certify that PUNEETH .B.R. bearing Reg. No.MC182520 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS JOYALUKKAS JEWELLERY" (With special reference to Davanagere City) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. LATHA O.H ,M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: № 9/№ 9/>>>
Place: Davanagere

Signature
Co-ordinator
A.R.G. Post Graduate Centre
DAVANGERE-577 004.



A.R.G COLLEGE OF ARTS AND COMMERCE - P.G CENTRE DAVANAGERE - 577004.

(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa м.л, Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

## College Certificate

This is to certify that RAGHAVENDRA.N.R bearing Reg. No.MC182521 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON SUPPLY CHAIN MANAGEMENT" (With special reference to S M Enterprises) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs LATHA O H, M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 19/09/24
Place: Davanagere

Co-ordinator
A.R.G. Post Graduate Centre
DAVANGERE-577 004



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A,

Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

### college certificate

This is to certify that RAMYA.G.S. bearing Reg. No. MC182522 is a bonafide student of Department of P.G Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON CUSTOMER E-BANKING ON TOWARDS SATISFACTION BRANCH" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere of Miss. under the guidance University, KUMARI.J.M.com, M.Phil Assistant Professor and Head of Department commerce and management, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 19/09/ 20 Place: Davanagere

A.R.G. Post Graduate C DAVANGERS 572 00



(Affiliated to Davanagere University)

Prof. K.S. Basavarajappa.M.A.,

Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

#### **COLLEGE CERTIFICATE**

This is to certify that RANJITHA.A.K. bearing Reg. No.MC182523 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "INVESTOR PERCEPTION TOWARDS RELIANCE MUTUAL FUND" (With special reference to Davanagere city ) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, under the guidance of University, Davangere Mr.NAGRAJ.M.S., Faculty Member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date:  $\log \log \log$ Place: Davanagere

A.R.G. Post Graduate Centre



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A,

Co-Ordinator (Principal) A.R.G. PG Centre, Davanagere -577004.

## college certificate

This is to certify that SHANKRAMMA PATRI. bearing Reg. No.MC182524 is a bona fide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON PERFORMANCE APPRAISAL OF EMPLOYEES" (With special reference to Z K Garments.) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of

Mr. SAMEER UDDIN T.S M.com, B.Ed,. Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Place: Davanagere

A.R.G. Post Graduate Centi DAVANGERE-577 OF



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappam.A.

Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

## college certificate

This is to certify that SHILPA G.N bearing Reg. No.MC182525 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "CONSUMER ATTITUDE TOWORDS INTERIOR DECORATION" (With specialreference to Ambika Furniture in Davangere) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. LATHA O.H,M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 09/69/29Place: Davanagere

A.R.G. Post Graduate Center DAVANGERE-577 004.



(Affiliated to Davanagere University)

## Prof, K.S. BASAVARAJAPPA M.A,

Co-Ordinator (Principal)
A.R.G. PG Centre,
Davanagere -577004.

#### **COLLEGE CERTIFICATE**

This is to certify that SOUMYA .P. KSHIRASAGAR. bearing Reg. No. MC182526 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2019-20.

The Project report entitled "A STUDY ON MARKET POTENTIAL AND BRAND AWARENESS OF HAIER COMPNAY PRODUCTS" (With special reference to SHAH TV CENTRE Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of Mr. SAMEERUDDIN T.S. M..Com, B.Ed., Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date:  $\sqrt{2}\sqrt{2}$ 

(Prof. BASAVARAJAPPA K.S. M.A.,

A.R.G. Post Graduate Centre DAVANGERE-577 004.





(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A,

Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

#### COLLEGE CERTIFICATE

This is to certify that Ms. SUPREETA S. Bearing Reg. No. MC182527 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS E-PAYMENT SYSTEM" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Miss. ANITHA KUMARI J, M.Com., M.Phil., Assistant professor and Head of the department commerce and management, Department of PG Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 09 09 \W Place: Davanagere

A.R.G. Post Graduate Central
DAVANGERE-577 000



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Prof. K.S. Basavarajappa.m.A., Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

### **COLLEGE CERTIFICATE**

This is to certify that SUREKHA.M.D. bearing Reg. No.MC182528 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "A STUDY ON MARKETING OF L.G REFRIGERATOR" (With special reference to Davanagere city) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Faculty Mr.NAGRAJA.M.S., Faculty Member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 69/09/20 Place: Davanagere

A.R.G. Post Graduate Centre DAVANGERE-577 004.



(Affiliated to Davanagere University)

Prof. K.S. Basavarajappa.M.A.,

Co-Ordinator,

A.R.G. PG Centre,

Davanagere -577004.

### **COLLEGE CERTIFICATE**

This is to certify that TEJA.S.P. bearing Reg. No.MC182529 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "MARKET POTENTIAL AND BRAND AWARENESS OF SAMSUNG COMPANY MOBILE" (With special reference to Davanagere city) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, under the guidance of Faculty Mr.SAMEERUDDIN.T.S., Faculty Member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: Now \ \ Place: Davanagere

Co-ordinator
A.R.G. Post Graduate Centre
DAVANGERE-577 004.



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A, Co-ordinator, A.R.G. PG Centre, Davanagere -577004.

### COLLEGE CERTIFICATE

This is to certify that VINAYAKA .M.R bearing Reg. No.MC182530 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2019-20. The Project report entitled "CONSUMER BEHAVIOR TOWARDS ASHIRVAD PIPES" (With special reference to Nyamathi Traders) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mrs. LATHA O H, M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

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