

A.R.G. COLLEGE OF ARTS & COMMERCE Davanagere

Affiliation to: Davanagere University Recognised by UGC Under 2f & 12B Re-accredited by NAAC with 'B" (CGPA2.63, III Cycle)



CRITERION 1: CURRICULAR ASPECTS

1.3 Curricular Enrichment

Project Work Certificates 2018-19





(Affiliated to Davanagere University)

Prof. K.S. Basavarajappa M. A Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that BHAGYASHRI S.M bearing Reg. No. 17MC0901 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "A Study on Self Help Group and Women Empowerment" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Assistant professor Ms.ANITHA.KUMARI J., Assistant professor Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15th may -2019

Bapuji Educational Association (Reg)

A.R.G. COLLEGE OF ARTS AND COMMERCE PG, CENTRE, DAVANGERE – 577004

[Affiliated to Davangere University]

PROF.K.S BASAVARAJAPPA., M.A., Co-Ordinator, A.R.G. PG Centre, Davangere.

COLLEGE CERTIFICATE

This is to certify that **GEETHA.B**, bearing Reg. No: 17MC0902, is a bonafide student of ARG Arts and Commerce College – P G Centre, Davangere, Studying in 4th semester M.Com during the year 2018-2019.

This Project report entitled "A STUDY ON IMPACT OF VISUAL MERCHANDISING ON BUYING BEHAVIOUR OF CUSTOMER" [WITH SPECIAL REFERENCE TO "PANTALOONS" DAVANGERE] is prepared and submitted by her in partial fulfillment of the requirements for the award of MASTER OF COMMERCE DEGREE during the academic year 2018-2019 under the guidance of PROF.P.R.LOKESHA REDDY.,M.com. faculty member, Department of Studies in Commerce, ARG Arts and Commerce College – P G Centre, Davangere.

Date: 15th may 2019

Place: Davangere.

Signature of the Co-Ordinator



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A, Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that LAKSHMI.K.R. bearing Reg. No. 17MC0903 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "A STUDY ON CUSTOMERS BUYING BEHAVIOUR TOWARDS AN ASIAN PAINTS" (WITH SPECIAL REFERENCE TO DAVANGERE CITY) has been prepared by his in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Faculty Mr.NAGARAJA.M.S., faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15/5/2019



(Affiliated to Davanagere University)

Prof. K.S. Basavarajappa M.A. Co-Ordinator,
A.R.G. PG Centre,
Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that MALLIKARJUNA.K.R bearing Reg. No. 17MC0904 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "A Study on Investor's Attitude Towards Commodity Market" (With special reference to Sharekhan Ltd, Davanagere) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Faculty Mr.SAMEERUDDIN.T.S., Faculty Member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15-05-2019 Place: Davanagere Bapuji Educational Association (Reg)

A.R.G. COLLEGE OF ARTS AND COMMERCE PG, CENTRE, DAVANGERE – 577004

[Affiliated to Davangere University]

PROF.K.S BASAVARAJAPPA.,M.A., Co-ordinator, A.R.G. PG Centre, Davangere.

COLLEGE CERTIFICATE

This is to certify that MANJUNATHA G.N, bearing Reg. No: 17MC0905, is a bonafide student of ARG Arts and Commerce College – P G Centre, Davangere, Studying in 4th semester M.Com during the year 2018-2019.

This Project report entitled "A STUDY ON CUSTOMER'S PERCEPTION TOWARDS EVENT MANAGEMENT SERVICE" [WITH SPECIAL REFERENCE TO UTSAV MITRA, DAVANGERE] is prepared and submitted by him in partial fulfillment of the requirements for the award of MASTER OF COMMERCE, Davangere university, under the guidance of Prof. Anitha Kumari J, Assistant professor and HOD, Department of Studies in Commerce, ARG Arts and Commerce College – P G Centre, Davangere.

Date: 15/may 2019

Place: Davangere.

Signature of the Co- ordinator

(Prof K S Basavarajappa)



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A. Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

college certificate

This is to certify that MANU.B.R. bearing Reg. No. 17MC0906 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS AQUAGUARD PRODUCTS IN EUREKA FORBES LTD" (With special reference to Davanagere City) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Prof.P.R.LOKESHA REDDY, M.com Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15 May 2019
Place: Davanagere

Bapuji Educational Association (Reg)

A.R.G. COLLEGE OF ARTS AND COMMERCE PG, CENTRE, DAVANGERE – 577004

[Affiliated to Davangere University]

PROF.K.S BASAVARAJAPPA., M.A., Co-Ordinator, A.R.G. PG Centre, Davangere.

COLLEGE CERTIFICATE

This is to certify that **PRAVEEN KUMAR G.G**, bearing Reg. No: 17MC0907 is a bonafide student of ARG Arts and Commerce College – P G Centre, Davangere, Studying in 4th semester M.Com during the year 2018-2019.

This Project report entitled "A STUDY ON IMPACT OF GST ON LODGING AND BOARDING SERVICES" [WITH SPECIAL REFERENCE TO DAVANGERE CITY] is prepared and submitted by him in partial fulfillment of the requirements for the award of MASTER OF COMMERCE, Davangere university, under the guidance of Mr. NAGARAJA M.S., M.Com.

Faculty Member, Department of Studies in Commerce, ARG Arts and Commerce College – P G Centre, Davangere.

Date: 15/05/2019

Place: Davangere.

Signature of the Co-Ordinator



(Affiliated to Davanagere University)

PROF. K.S. BASAVARAJAPPA., M.A., Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that RAJINI K.G, bearing Reg. No. 17MC0908 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere, during the academic year 2018-19. The Project report entitled "A CASE STUDY ON SERVICES OF TOURS AND TRAVELLING AGENCY" (With special reference to SRS travelling agency, Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of Mr. SAMEERUDDIN T.S., M.Com. Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15th May 2019
Place: Davanagere



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A, Co-Ordinator. A.R.G. PG Centre. Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that RAKESH.A.Y., bearing Reg. No. 17MC0909 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "A MARKETING OF BATA SHOES" (WITH SPECIAL REFERENCE TO DAVNAGERE CITY) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Faculty Ms.ANITHA KUMARI.J., Assistant professor, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 15/5/2019 Place: Davanagere

(Prof, K.S. Basavarajappa)



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A., Co-Ordinator, A.R.G. PG Centre, Davanagere -577004

COLLEGE CERTIFICATE

This is to certify that REKHA H.B. bearing Reg. No. 17MC0910 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled ""STUDY ON DEBT RECOVERY PROCEDURE IN AXIS BANK (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Prof.P.R.LOKESHA REDDY, Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15 May 2019
Place: Davanagere



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A, Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

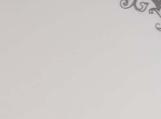
COLLEGE CERTIFICATE

This is to certify that SANDESH A.S. bearing Reg. No. 17MC0912 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "A Study on Consumer Attitude towards Patanjali Health Products" (With special reference to Davanagere City) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance Sir. SAMEERUDDIN T.S., Faculty Member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15 | May 12019







(Affiliated to Davanagere University)

Prof. K.S. Basavarajappa M. A Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that SAVITHA B.G. bearing Reg. No. 17MC0913 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "A Study on work life balance of bank employees (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Assistant professor Ms. ANITHA KUMARI J., Assistant professor Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 15/may/2019 Place: Davanagere

[K.S Basavarajappa]



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappaм.A, Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that SWAPNA H.R. bearing Reg. No. 17MC0914is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "CONSUMER ATTITUDES TOWARDS BAJAJ PULSAR DTS-I" (With special reference to Jain Bajaj Davanagere) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Prof.P.R.LOKESHA REDDY Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15/05/2019 Place: Davanagere



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A, Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that SWETHA D.V. bearing Reg. No. 17MC0915 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "PERFORMANCE EVALUATION OF PAYTM" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Mr. NAGARAJA M.S. Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15th may 2019



(Affiliated to Davanagere University)

PROF. K.S. BASAVARAJAPPA., M.A, Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that TRIVENI N.H. bearing Reg. No. 17MC0916 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2018-19. The Project report entitled "INVESTMENT PATTERN OF WORKING WOMEN" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of Mr. SAMEERUDDIN T.S. Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 15-may - 2019



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A, Co-Ordinator, A.R.G. PG Centre, Davanagere.

college certjijcate

This is to certify that USHA S.S. bearing Reg. No. 17MC0917 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "CUSTOMER SATISFACTION AND INVESTORS PERCEPTIONS TOWARDS MUTUAL FUND" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Ms. ANITHA KUMARI J., M.Com., M.Phil., Head of the Department, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15-5-2019



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A., Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that VEENA K.R. bearing Reg. No. 17MC0918 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "SMALL SCALE INDUSTRY- A CASE STUDY ON PUFFED RICE INDUSTRY" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Prof.P.R.LOKESHA REDDY, M.com. Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15⁴⁴ may, 2019 Place: Davanagere



(Affiliated to Davanagere University)

Prof, K.S. Basavarajappa M.A. Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that VIJAYALAKSHMI.S.M. bearing Reg. No. 17MC0919 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "A SUPPLY CHAIN MANAGEMENT." (WITH SPECIAL REFERENCE TO GRASIM INDUSTRIES LTD, KUMARAPATTANAM) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Faculty Mr.NAGARAJA.M.S., faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: IS | OS | 2019 Place: Davanagere



(Affiliated to Davanagere University)

Prof.K.S. Basavarajappa M.A. Co-Ordinator, A.R.G. PG Centre, Davanagere -577004.

COLLEGE CERTIFICATE

This is to certify that VISHALA.B.P bearing Reg. No. 17MC0920 is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2018-19. The Project report entitled "A Study on Consumer Attitude Towards Eyetex Dazller Products." (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of Faculty Mr. SAMEERUDDIN T.S., Faculty Member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 15th may 12019