

Bapuji Educational Association (R)

# A.R.G. COLLEGE OF ARTS & COMMERCE

## Davanagere

Affiliation to : Davanagere University      Recognised by UGC Under 2f & 12B  
Re-accredited by NAAC with 'B' (CGPA 2.63, III Cycle)

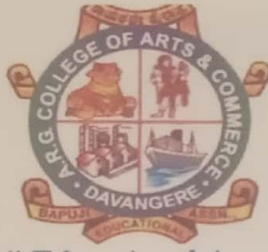


## CRITERION 1: CURRICULAR ASPECTS

### 1.3 Curricular Enrichment

**Project Work Certificates 2017-18**





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**DAVANGERE - 577004.**  
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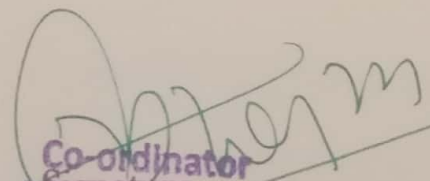
**Prof. Basavarajappa K.S, M.A.,**  
Co-Ordinator,  
A.R.G. PG Centre,  
Davangere-577004.

## **COLLEGE CERTIFICATE**

*This is to certify that **ANITHA.O** bearing Reg. No. **16MC0901** is a bona fide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2017-18. The Project report entitled "**A STUDY ON CONSUMER ATTITUDE TOWARDS PATANJALI PRODUCTS**" (With special reference to Davangere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mr. SAMEERUDDIN. T.S** Faculty member, Department of Studies in Commerce, **A.R.G College of Arts and Commerce – P.G Centre, Davangere.***

Date: 28/4/18

Place: Davangere

  
Co-ordinator  
A.R.G. Post Graduate Centre  
DAVANGERE-577 004.





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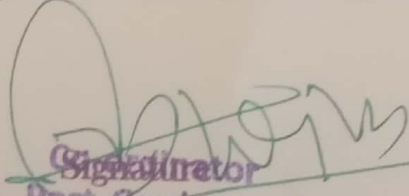
**Prof. K.S BASAVARAJAPPA, M.A.,**  
Co-Ordinator,  
A.R.G. PG Centre,  
Davanagere-577004.

## **COLLEGE CERTIFICATE**

This is to certify that **DIVYA S.N.** bearing Reg. No. **16MC0902** is a bona fide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2017-18. The Project report entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS ACC CEMENT**" (With special reference to Bharamasagara) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mr. SAMEERUDDIN. T.S** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 28/4/18

Place: Davanagere

  
Co-Ordinator  
A.R.G. Post Graduate Centre  
DAVANAGERE-577 004.



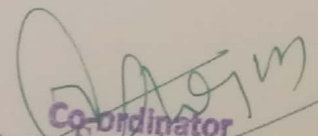
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**Prof, K.S. Basavarajappa M.A.**  
Co-Ordinator,  
A.R.G. PG Centre,  
Davanagere -577004.

## COLLEGE CERTIFICATE

This is to certify that **GOWRAMMA.K.G** bearing **Reg. No. 16MC0903** is a bona fide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2017-18. The Project report entitled "**A STUDY ON CONSUMER ATTITUDE TOWARDS CHOCOLATES OF CADBURY**" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mr. SAMEERUDDIN.T.S** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.

Date: 28/4/18  
Place: Davanagere

  
Co-ordinator  
A.R.G. Post Graduate Centre  
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**Prof. K.S.Basavarajappa, M.A.,**

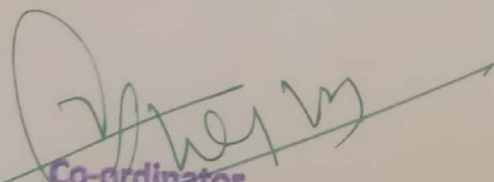
Co-ordinator,  
A.R.G. PG Centre,  
Davangere-577004.

## COLLEGE CERTIFICATE

This is to certify that **JAYALAKSHMI .C** bearing Reg. No. **16MC0904** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere, during the academic year 2017-18. The Project report entitled "**A STUDY ON CUSTOMER ATTITUDE TOWARDS FASTRACK WATCH**" (With special reference to Davanagere city) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mr. SAMEERUDDIN T.S.** Mcom, Faculty member, Department of studies in commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.

Date: 28/4/18

Place: Davanagere

  
Co-ordinator  
A.R.G. Postgraduate Centre  
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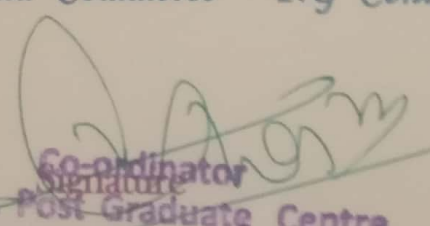
**Prof. K.S BASAVARAJAPPA, M.A.,**  
Co-Ordinator,  
A.R.G. PG Centre,  
Davangere-577004.

## **COLLEGE CERTIFICATE**

This is to certify that **KAVYA.R** bearing Reg. No. **16MC0905** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2017-18. The Project report entitled "**CONSUMPTION BEHAVIOUR OF WORKING AND NON-WORKING WOMEN**" (*With special reference to Davangere city*) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mrs. LATHA.O.H.M.COM.,** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.

Date: 28/4/18

Place: Davangere

  
Co-ordinator  
Signature  
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**Prof. K.S.BASAVARAJAPPA, M.A.,**

Co-Ordinator,

A.R.G. PG Centre,

Davanagere-577004.

### COLLEGE CERTIFICATE

This is to certify that **KOKILA K M** bearing Reg. No. **16MC0906** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2017-18. The Project report entitled "**A STUDY ON IMPACT OF GOODS AND SERVICE TAX [GST] ON ELECTRONIC GOODS**" (With special reference to Davanagere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mrs. LATHA.O. H<sub>MCom</sub>** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 22/4/18

Place: Davanagere

  
Co-ordinator  
A.R.G. PG Centre  
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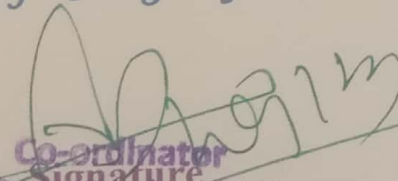
**Prof. K.S.BASAVARAJAPPA, M.A.,**  
Co-Ordinator,  
A.R.G. PG Centre,  
Davanagere-577004.

## **COLLEGE CERTIFICATE**

This is to certify that **MALLIKARJUNA.H** bearing Rag-No. **16MC0908** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce- P.G Centre, Davanagere during the academic year 2017-18. The Project report entitled "**A STUDY ON CONSUMER AWARENESS TOWARDS JAIN DRIP IRRIGATION SYSTEM**" (With special reference to Davanagere City) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mrs.LATHA.O.H, M.COM.,** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.

Date: 28/4/18

Place: Davanagere

  
Co-ordinator  
Signature  
A.R.G. Post Graduate Centre  
DAVANAGERE-577 004.





Bapuji Educational Association (Reg.)

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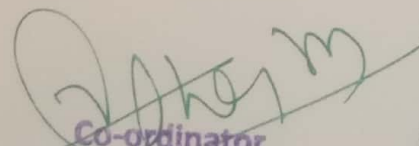
**Prof. K.S.Basavarajappa, M.A.,**  
Coordinator,  
A.R.G. PG Centre,  
Davangere-577004.

## **COLLEGE CERTIFICATE**

*This is to certify that **PAVITHRA M.G.** bearing Reg. No. **16MC0909** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere, during the academic year 2017-18. The Project report entitled "A STUDY ON CUSTOMER PREFERENCE FOR SHASHI DETERGENT CAKE IN DAVANAGERE CITY" has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mrs. LATHA. O.H.** Faculty member, Department of studies in commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.*

Date: 28/4/18

Place: Davangere

  
Co-ordinator  
A.R.G. Postgraduate Centre  
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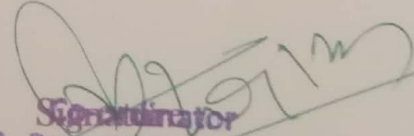
**PROF.K.S BASAVARAJAPPA, M.A.,**  
Co-Ordinator,  
A.R.G. PG Centre,  
Davangere-577004.

## **COLLEGE CERTIFICATE**

This is to certify that **RUBEENA BANU** bearing  
**Reg. No. 16MC0910** is a bonafide student of Department of Studies  
in Commerce, A.R.G College of Arts and Commerce - P.G Centre,  
Davangere during the academic year 2017-18. The Project report  
entitled "**STUDY ON CONSUMER AWARENESS TOWARDS**  
**CONSUMER REDRESSAL FORUM**" (With special reference to  
Davanagere City) has been prepared by her in partial fulfillment of the  
requirements for the award of the Degree of Master of Commerce,  
Davangere University, under the guidance of **Mrs Latha.O.H, M.Com**  
Faculty member, Department of Studies in Commerce, A.R.G College  
of Arts and Commerce - P.G Centre, Davanagere.

Date: 28/4/18

Place: Davanagere

  
Co-Ordinator  
A.R.G. Post Graduate Centre  
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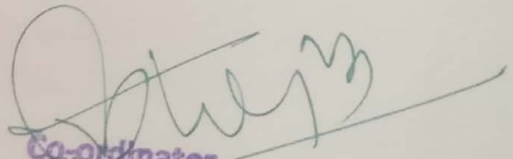
**Prof. K.S.Basavarajappa, M.A.,**  
Coordinator,  
A.R.G. PG Centre,  
Davangere-577004.

## COLLEGE CERTIFICATE

This is to certify that **SANGEETHA.D** bearing Reg. No. **16MC0911** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere, during the academic year 2017-18. The Project report entitled "**A STUDY ON PROBLEMS OF WOMEN ENTREPRENEURS**" (With special reference to Davangere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mr. Nagaraja. M.S.** Faculty member, Department of studies in commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.

Date: 28/4/18

Place: Davangere

  
Co-ordinator  
A.R.G. Post Graduate Centre  
DAVANGERE-577 004.





Bapuji Educational Association (Reg.)  
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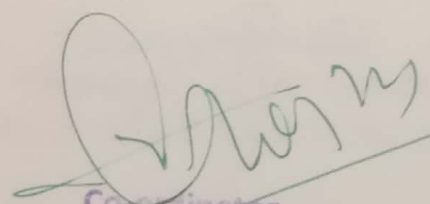
**Prof. K.S.BASAVARAJAPPA, M.A.,**  
Coordinator,  
A.R.G. PG Centre,  
Davanagere-577004.

## COLLEGE CERTIFICATE

This is to certify that **SANTHOSHA C.N.** bearing Reg. No. **16MCO912** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere, during the academic year 2017-18. The Project report entitled "**PERFORMANCE APPRAISAL OF STUDY ON SHRUTHI MOTORS**" (*With special reference to Davanagere city*) has been prepared by him in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mr. NAGARAJA. M.S.Mcom.** Faculty member, Department of studies in commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.

Date: 28/4/18

Place: Davanagere

  
Coordinator  
Signature  
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(Affiliated to Davangere University)

**Prof. K.S Basavarajappa, M.A.,**

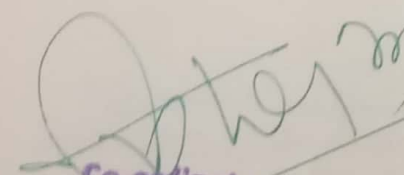
Co-Ordinator,  
A.R.G. PG Centre,  
Davangere-577004.

## **COLLEGE CERTIFICATE**

This is to certify that **SHALINI.B** bearing Reg. No. **16MC0913** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2017-18. The Project report entitled "**STUDY ON WORK LIFE BALANCE OF U.G TEACHERS**" (With special reference to Davangere City) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mr. Nagaraja. M. S.** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.

Date: 28/4/18

Place: Davangere

  
Co-ordinator  
A.R.G. PG Centre  
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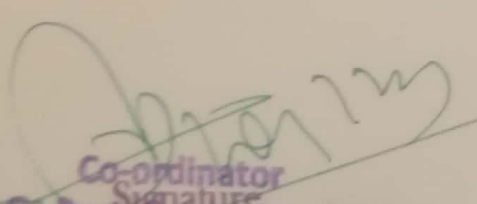
**Prof. K.S.BASAVARAJAPPA, M.A.**  
Co-Ordinator,  
A.R.G. PG Centre,  
Davangere-577004.

## COLLEGE CERTIFICATE

This is to certify that **SUDHAG.S** bearing Reg. No. **16MC0914** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2017-18. The Project report entitled "**A STUDY ON MAN POWER PLANING IN KSRTC**" (With special reference to **Davanagere Depot**) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mr. Nagaraja. M. S**, Faculty member, Department of Studies in Commerce, **A.R.G College of Arts and Commerce - P.G Centre, Davangere.**

Date: 28/4/18

place :

  
Co-ordinator  
Signature  
A.R.G. Post Graduate Centre  
DAVANGERE-577 004.





Bapuji Educational Association (Reg.)  
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**Prof. K.S. BASAVARAJAPPA, M.A.,**

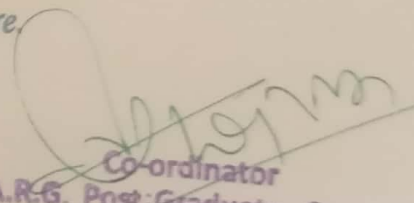
Co-Ordinator,  
A.R.G. PG Centre,  
Davangere - 577004.

## **COLLEGE CERTIFICATE**

This is to certify that **SUNITHA K.G.** bearing Reg. No. **16MC0915** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2017-18. The Project report entitled "*A STUDY ON CONSUMER ATTITUDE TOWARDS ARUN ICE CREAM*" (With special reference to Polar Bear ice cream) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mr. Nagaraja. M. S.** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.

Date: 28/4/18

Place: Davangere

  
Co-ordinator  
A.R.G. Post Graduate Centre  
DAVANGERE-577 004,

# Davangere University



**A.R.G. College of Arts & Commerce, PG Centre,  
Davangere-577004**

**Affiliated to Davangere University  
Department of Commerce**

**Prof. BASAVARAJAPPA K.S M.A**  
Co-Ordinator,  
A.R.G. College of Arts & Commerce,  
PG Centre, Davangere.

## CERTIFICATE

This is to certify that, **Miss. THIPPAMMA N.M.** is bearing **Reg.No. 16MC0916** student of final year M.com in **A.R.G. College of Arts & Commerce, PG Centre, Davangere.** has prepared a project report entitled "A Comparative Study on Rural and Urban Entrepreneurship - With Special Reference to Challakere". is prepared by her in the partial fulfillment of **MASTER OF COMMERCE**, under the guidance of **Miss. ANITHA KUMARI .J M.Com, M.Phil., HOD, Department of Commerce, A.R.G. College of Arts & Commerce, PG Centre, Davangere.**

**Date: 22/04/2018**

**Place: Davangere**

**Co-ordinator  
Signature  
A.R.G. Post Graduate Centre  
DAYANGERE-577 004.**



Bapuji Educational Association (Reg.)  
**A.R.G COLLEGE OF ARTS AND COMMERCE - P.G CENTRE**  
**DAVANGERE - 577004.**  
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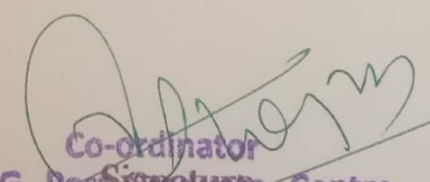
**Prof. K.S.Basavarajappa, M.A.,**  
Co-Ordinator,  
A.R.G. PG Centre,  
Davangere-577004.

## COLLEGE CERTIFICATE

This is to certify that **VIDYA.M.S.** bearing Reg. No. **16MC0917** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2017-18. The Project report entitled "**A STUDY ON AWARENESS OF CREDIT SCHEMES OF KARNATAKA BANK LTD.**" (With special reference to Kundur branch, Davangere) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Prof.J.ANITHA KUMARI**, M.com., M.Phil., Assistant professor and HOD, Department of studies in commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.

Date: 28/4/18

Place: Davangere

  
Co-ordinator  
A.R.G. PG Centre  
DAVANGERE-577 004.





Bapuji Educational Association (Reg.)  
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**DAVANGERE - 577 004.**  
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**Prof. BASAVARAJAPPA K.S. M.A.,**  
Principal  
A.R.G. College of Arts and Commerce  
P.G. CENTRE  
Davangere -577 004.


### *College Certificate*

This is to certify that **YASHASWINI .M,** bearing  
Reg.No.16MC0918 is a bonafide student of final year M.Com., in A.R.G. P.G.  
CENTRE P.G. Center, Davangere, for the academic year 2017 - 18.

This project report entitled "**CONSUMER ATTITUDE TOWARDS  
L'OREAL PRODUCTS**" (With special reference to **CLASSIC VARIETY,  
Davangere**) is prepared and submitted by her in partial fulfillment of the  
requirements for the award of Master of Commerce during the academic year  
2017-18.

**Date:** 28/4/18

**Place:** Davangere

  
Co-ordinator  
Signature  
A.R.G. Post Graduate Centre  
DAVANGERE-577 004.

**Prof. BASAVARAJAPPA K.S. M.A.,**



Bapuji Educational Association (Reg.)  
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**Prof. K.S.Basavarajappa**, M.A.,

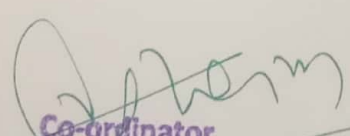
Coordinator,  
A.R.G. PG Centre,  
Davangere-577004.

## COLLEGE CERTIFICATE

This is to certify that **YASHODHA. B.R.** bearing Reg. No. **16MC0919** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere, during the academic year 2017-18. The Project report entitled "**CUSTOMERS PERCEPTION TOWARDS HOTELS IN DAVANGERE**" (With special reference to Apoorva Group of hotels) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Prof. J. ANITHAKUMARI**, Mcom., M.phil, Assistant professor and HOD, Department of studies in commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.

Date: 28/4/18

Place: Davangere

  
Co-ordinator  
A.R.G. PG Centre  
DAVANGERE-577 004,