

Bapuji Educational Association (R)

# A.R.G. COLLEGE OF ARTS & COMMERCE

## Davanagere

Affiliation to : Davanagere University      Recognised by UGC Under 2f & 12B  
Re-accredited by NAAC with 'B' (CGPA 2.63, III Cycle)



## CRITERION - 1

### Curricular Aspects

### 1.3 Curricular Enrichment

#### 1.3.2 Percentage of Students Undertaking Project Work



Bapuji Educational Association (Regd)  
A.R.G. College of Arts and Commerce, P.G. Centre Davangere.  
M.Com IV Semester Project Report, 2021-22

**Project List**

Sl. No	Name	Reg No.	Topic	Name of the Guide
1	AFSANA BANU	MC202601	"A STUDY ON MERGER AND ACQUISITION IN BANKING SECTOR" (With special reference to Bank of Baroda & Vijaya Bank)	NAGARAJA M.S
2	ARCHANA.H	MC202602	"A STUDY ON CREDIT FACILITIES ON AGRICULTURE PRODUCT" (With special reference to Canara Bank Mayakonda, Davangere)	MOHSINA Kouser
3	BHARATHI G.M	MC202603	"A STUDY ON CONSUMER ATTITUDE TOWARDS PATANJALI PRODUCTS" (With special reference to Davangere city)	NAGARAJA M.S
4	CHANDANA.G	MC202604	"A STUDY ON INTEGRATED RISK MANAGEMENT IN BANKING" (With special reference to SBI Bank MCC Block Davangere)	MOHSINA Kouser
5	KIRANA B.S	MC202606	"A STUDY ON CONSUMER PERCEPTION TO ELECTRIC VEHICLES" (With special reference to Davangere)	NAGARAJA M.S
6	NAYANA P	MC202607	"A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS FAST FOOD CENTER" (With special reference to Domino's)	MOHSINA Kouser
7	PAVITHRA G	MC202608	"A PROJECT REPORT ON CUSTOMER SATISFACTION TOWARDS KIA CAR" (With special reference to Davangere city)	NAGARAJA M.S

  
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8	POOJA D	MC202609	" A STUDY ON CUSTOMER SATISFACTION TOWARDS SWIGGY ONLINE FOOD APP" (With special reference to Davangere city)	MOHSINA KOUSER
9	PRATHIBHA L.N	MC202610	" A STUDY ON PRODUCT MARKETING MIX STRATEGY" (With special reference to Maharaja soaps Industry (p) Ltd., in Davangere)	NAGARAJA M.S
10	RANJITHA C.P	MC202611	" A STUDY ON JOB STRESS AMONG PRIVATE HOSPITAL NURSES" (With special reference to Davangere city)	MOHSINA KOUSER
11	SHAFINAAZ.E	MC202612	" A PROJECT REPORT ON " CONSUMER SATISFACTION ON ORGANIZED RETAIL MORE SUPER MARKET" ( With special reference to chitradurga)	NAGARAJA M.S
12	SHWETA BARKI	MC202613	" A STUDY ON IMPACT OF ONLINE CLASSES ON STUDENTS DURING PANDAMIC" (With special reference to Higher Education Institutions, Davangere)	MOHSINA KOUSER
13	SIMRAN.S	MC202614	" A STUDY ON CONSUMER BUYING BEHAVIOR ON ONLINE ADVERTISEMENT" (With special reference to Davangere city)	NAGARAJA M.S
14	SWAMY S.L.R	MC202615	A PROJECT REPORT ON " PERFORMANCE EVALUATION OF BAPUJI CO-OPERATIVE BANK" (With special reference to Davangere City)	MOHSINA KOUSER

  
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## CRITERION 1: CURRICULAR ASPECTS

### 1.3 Curricular Enrichment

**Project Work Certificates 2021-22**








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**Dr. G.B BORAYYA**, M.A., Phd  
Co-Ordinator,  
A.R.G. PG Centre,  
Davanagere -577004.

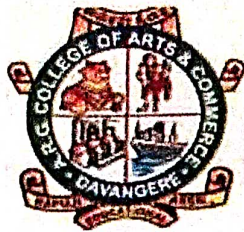
### **COLLEGE CERTIFICATE**

*This is to certify that **AFSANA BANU** bearing **Reg. No. MC202601** is a bona fide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2021-2022. The Project report entitled “A Study On Merger and Acquisition in Banking sector” (With Special Reference to Bank of Baroda and Vijaya Bank ) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mr. NAGARAJA M.S** M.com., B.Ed Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce – P.G Centre, Davanagere.*

Date: 13/09/2022  
Place: Davanagere

  
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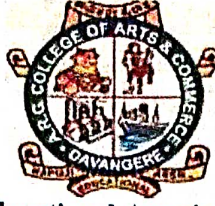
### **COLLEGE CERTIFICATE**

*This is to certify that **ARCHANA H** bearing **Reg. No. MC202602** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2021-22. The Project report entitled "**A STUDY ON CREDIT FACILITIES ON AGRICULTURE PRODUCT**" (With Special Reference to **CANARA BANK MAYKONDA, Davangere**)" has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mrs. MOHSINA KOUSER** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.*

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Davanagere -577004.

### **COLLEGE CERTIFICATE**

*This is to certify that **BHARATHI.G.M.** bearing **Reg. No. MC202603** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2021-22. The Project report entitled “**A STUDY ON CONSUMER ATTITUDE TOWARDS PATANJALI PRODUCTS**” (With Special Reference to Davanagere city)” has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mr.NAGARAJA MS ,M.com ,Bed.** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.*

Date: 13/09/2022  
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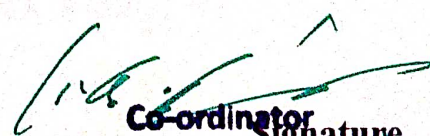
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Davanagere -577004.

### **COLLEGE CERTIFICATE**

*This is to certify that **CHANDANA.G** bearing **Reg. No. MC202604** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2021-22. The Project report entitled "**A STUDY ON INTEGRATED RISK MANAGEMENT IN BANING**" (With Special Reference to SBI Bank MCC Block Davangere)" has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mrs. MOHSINA KOUSER** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere.*

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Co-Ordinator,(principal)

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*This is to certify that **KIRANA B S** bearing **Reg. No. MC202606** is a bona fide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2021-22. The Project report entitled “A Study On consumer Perception towards electric vehicles” has been prepared by his in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mr. NAGARAJA.M.S** Faculty member, Department of Studies in Commerce,*

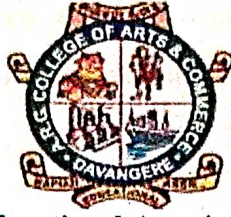
*A.R.G College of Arts and Commerce – P.G Centre, Davanagere.*

Date: 13/09/2022.

Place: Davanagere

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**Signature**  
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Davanagere -577004.

### **COLLEGE CERTIFICATE**

*This is to certify that **NAYANA.P.** bearing **Reg. No. MC202607** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2021-22. The Project report entitled **"A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS FAST FOOD CENTER"** (With Special Reference to Domino's) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mrs. MOHSINA KOUSER M.Com,** Faculty member, Department of Studies in Commerce,*

***A.R.G College of Arts and Commerce - P.G Centre, Davanagere.***

Date: 13/09/2022  
Place: Davanagere

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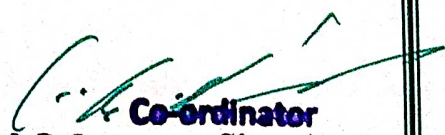
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### **COLLEGE CERTIFICATE**

*This is to certify that **PAVITHRA G** bearing **Reg. No. MC202608** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2021-22. The Project report entitled " **CUSTOMER SATISFACTION TOWARDS KIA CAR**" (**SPECIAL REFERENCE TO DAVANGERE CITY**)" has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **MR. NAGARAJ M S.** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.*

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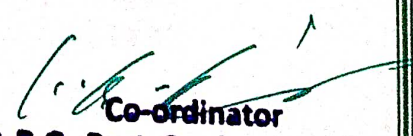
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Davanagere -577004.

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*This is to certify that **POOJA .D** bearing **Reg. No. MC202609** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2021-22. The Project report entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS SWIGGY ONLINE FOOD APP**” (With Special Reference to Davanagere city)” has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mrs. MOHSINA KOUSER. M.Com.** Faculty member, Department of Studies in Commerce,*

*A.R.G College of Arts and Commerce - P.G Centre, Davanagere.*

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Davanagere -577004.

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*This is to certify that **PRATHIBHA.L.N** bearing **Reg. No. MC202610** is a bona fide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2021-22. The Project report entitled “A Study On product marketing mix strategy (with special reference to MAHRAJ SOAPS INDUSTRY (P) LTD., in DAVANGERE)” has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mr. NAGARAJA.M.S** Faculty member, Department of Studies in Commerce,*

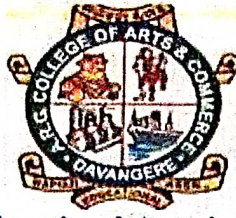
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Date: 13/09/2022

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**Co-ordinator**  
**Signature**  
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### **COLLEGE CERTIFICATE**

*This is to certify that **RANJITHA C.P.** bearing **Reg. No. MC202611** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2021-22. The Project report entitled "**A STUDY ON JOB STRESS AMONG PRIVATE HOSPITAL NURSES**" (With Special Reference to Davanagere city)" has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mrs. MOHSINA KOUSER**, M. c o m Faculty member, Department of Studies in Commerce,  
**A.R.G College of Arts and Commerce - P.G Centre, Davanagere.***

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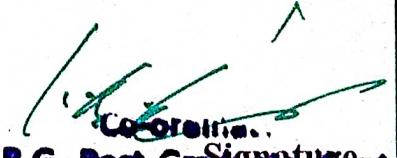
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### **COLLEGE CERTIFICATE**

*This is to certify that **SHAFI NAAZ.E** bearing **Reg. No. MC202612** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2021-22. The Project report entitled "**CONSUMER SATISFACTION ON ORGANIZED RETAIL MORE SUPER MARKET**" (WITH SPECIAL REFERENCE TO **CHITRADURGA**) has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mr.NAGARAJA M.S** .M.com,B.Ed Faculty member, Department of Studies in Commerce,  
A.R.G College of Arts and Commerce - P.G Centre, Davanagere.*

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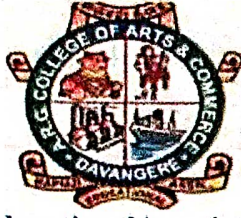
### **COLLEGE CERTIFICATE**

*This is to certify that **SHWETA BARKI** bearing **Reg. No. MC202613** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davanagere during the academic year 2021-22. The Project report entitled “A Study On Impact of Online Classes on Students During Pandemic” (With Special Reference to Higher Education Institutions, Davanagere)” has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mrs. MOHSINA KOUSER** Faculty member, Department of Studies in Commerce,  
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Date: 13/04/2022  
Place: Davanagere

*[Signature]*  
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### **COLLEGE CERTIFICATE**

*This is to certify that **SIMRAN.S** bearing **Reg. No. MC202614** is a bonafide student of Department of Studies in Commerce, A.R.G. College of Arts and Commerce - P.G. Centre, Davanagere during the academic year 2021-22. The Project report entitled "**A Study On consumer buying behavior on online advertisement**" (With Special Reference to Davanagere city)" has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davanagere University, under the guidance of **Mr. NAGARAJA.M.S.** Faculty member, Department of Studies in Commerce, A.R.G. College of Arts and Commerce - P.G. Centre, Davanagere.*

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### **COLLEGE CERTIFICATE**

*This is to certify that **SWAMY.S.L.R** bearing **Reg. No. MC202615** is a bonafide student of Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere during the academic year 2021-22. The Project report entitled **“PERFORMANCE EVALUATION OF BAPUJI CO-OPERATIVE BANK” (With Special Reference to Davangere city)**” has been prepared by her in partial fulfillment of the requirements for the award of the Degree of Master of Commerce, Davangere University, under the guidance of **Mrs. MOHSINA KOUSER. M.Com.** Faculty member, Department of Studies in Commerce, A.R.G College of Arts and Commerce - P.G Centre, Davangere.*

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